

# Manage Brands

Brands (manufacturer) list is stored and managed in the system. Each product in the system is associated with a brand. These brands are used as search option by the visitors as well as it is used to display list of featured brands homepage with scrolling icons.

Any featured brand (*homepage display set to yes*) with its icon uploaded appears on the homepage in scrolling bar.

Manage brands section provides you management of brands in the system:

**Manage Brands**

Refresh Add Search Aliases Not Featured Featured View Edit Upload Active Inactive Delete

ID	Brand	Last Updated	
<input type="checkbox"/> 1001	Adidas		
<input type="checkbox"/> 1003	Bostonian		
<input type="checkbox"/> 1006	Charles David		
<input type="checkbox"/> 1000	Eidos		
<input type="checkbox"/> 1018	Ford		
<input type="checkbox"/> 1011	Geox		
<input type="checkbox"/> 1005	Jessica Simpson	30 June, 2007 03:46	

You can add a new brand by clicking on the ADD icon:

**Add a Brand**

Brand :  \*

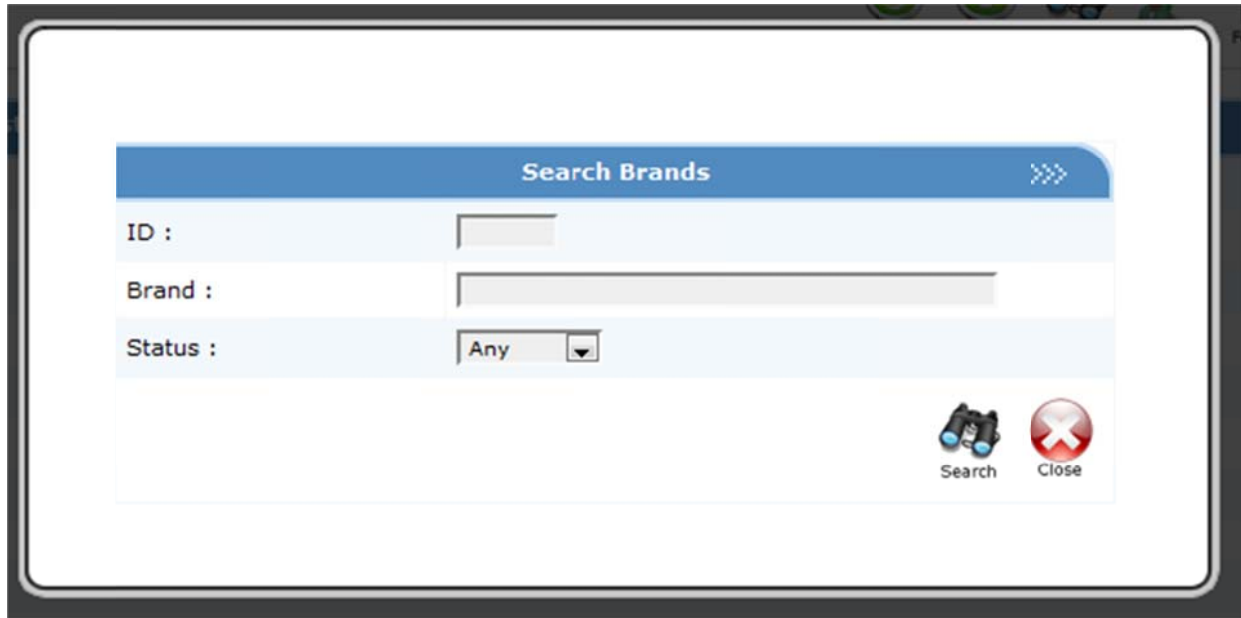
Homepage Display :  ▾

Active :  ▾

Image :   (Optional)

If homepage display is set to yes and brand icon is uploaded, then the brand will be displayed on the homepage in the brand panel.

You can search for a brand:





**Search Brands**

ID :

Brand :

Status :

Search Close


A brand is known as two names in the world, like HP is also called Hewlette Packard.  
Brand aliases are used in data feed imports when searching by brand/manufacturer.

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**Manage Brand Aliases**     

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**Brand: Jessica Simpson**

<input type="checkbox"/>	ID	Alias	Last Updated	
<input type="checkbox"/>	1000	Jessica		 
<input type="checkbox"/>	1002	Jessica Simpsons		 
<input type="checkbox"/>	1001	Simpson		 

You can view a brand record by clicking on the view icon:

### View Brand


ID :	205
Brand :	Sears Parts Direct
Homepage Display :	Yes
Last Updated :	0000-00-00 00:00:00
Status :	Active
Image :	

Refresh Close

You can upload a brand image, if you want to show a brand on homepage, you must upload a brand image or otherwise it will not get displayed on homepage:

### Upload Brand Image for Sears Parts Direct

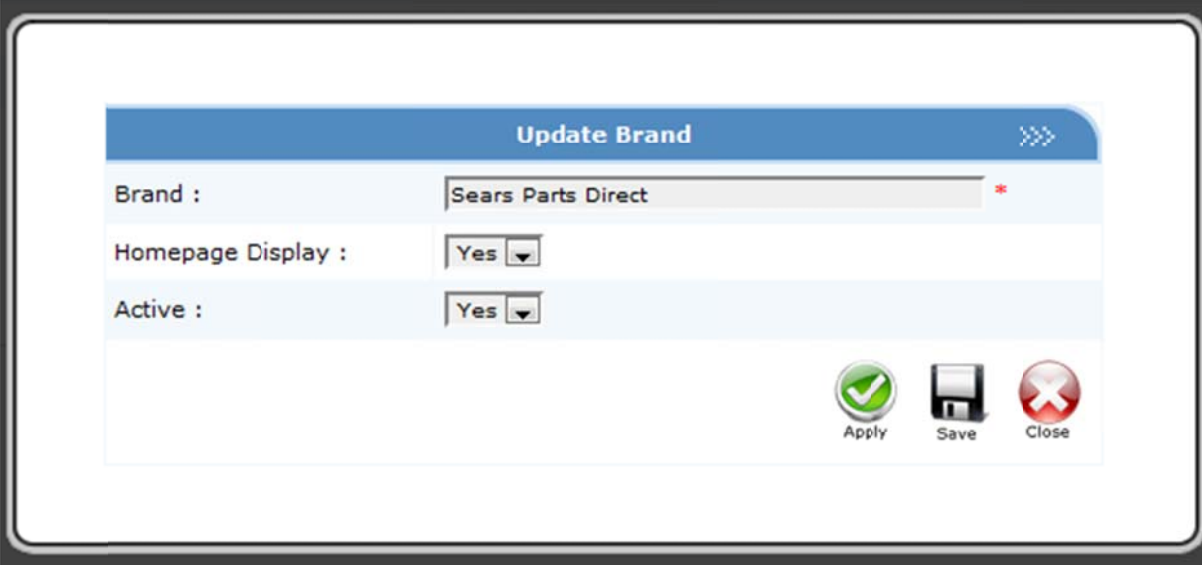
Image :



Browse... \*

Apply Save Close

You can also update a brand by clicking on the update icon:



The screenshot shows a dialog box titled "Update Brand". It features a blue header bar with the title and a close button. Below the header, there are three input fields: "Brand" with the text "Sears Parts Direct" and a red asterisk, "Homepage Display" with a dropdown menu set to "Yes", and "Active" with a dropdown menu set to "Yes". At the bottom right, there are three icons: a green checkmark labeled "Apply", a floppy disk labeled "Save", and a red "X" labeled "Close".

Change brand status to active or inactive or delete it using the respective icons.

## Merge Same Brands

You can use this option to merge similar brands into one.

When you click this option, you see the list of brands with check boxes and a dropdown below, check the brands you want to merge and select the target brand in the combo below and hit "Change" button.

<input type="checkbox"/>	Space-gard and Aphaire
<input type="checkbox"/>	Spancraft
<input checked="" type="checkbox"/>	Spangler Candy
<input checked="" type="checkbox"/>	Spangler Candy Company
<input type="checkbox"/>	Special
<input type="checkbox"/>	Specially made
<input type="checkbox"/>	Speck
<input type="checkbox"/>	Spectracide
<input type="checkbox"/>	Spectrum
<input type="checkbox"/>	Spectrum Diversified Designs I
<input type="checkbox"/>	Speechless
<input type="checkbox"/>	Speedo
Merge To:	
Spangler Candy	
<input type="button" value="Change"/>	

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**Total Record(s) :4793**

## Fix Brand Name Case

When products are added from datafeeds, brands/manufacturers are also added dynamically.

Some datafeeds include brand name (manufacturer name) in **UPPER CASE** and some in **small case**. This does not look nice in the filters on the left (when brands display there).

This utility makes brand/manufacturer name in Sentence case (first letter Upper rest small of every word).